

# ● Shopping Channels

## Arabic

### Al Wasta TV

8th Rawdet Al-Ahram Street  
Hadaeq Al-Ahram  
Giza, Cairo, Egypt

**Tel:** +20-2 3376 3017

**Fax:** +20-2 3377 1388

**Web:** www.alwasta.tv

**Email:** info@alwasta.tv

**Language:** Arabic

**Reach:** Satellite

**Access:** Free-to-air

**Owner:** Al Fadleya Channel Group for Media Production

**Launched:** 2006

Television channel specialised in classified advertisements - brings buyers and sellers together by advertising commodities and services onscreen with the sellers' contact details.

### Citruess TV

PO Box 500605

1st Floor, ShowTime Building  
Dubai Media City

Dubai, United Arab Emirates

**Tel:** +971-4 367 7313

**Fax:** +971-4 391 5598

**Web:** www.citruess.com

**Email:** info@citruess.com

**Language:** Arabic

**Reach:** Satellite

**Access:** Free-to-air

**Owner:** Citruess TV

**Launched:** 2005

Luxury and lifestyle shopping channel - brings leading European beauty products direct to Gulf shoppers.

### Tamima TV

PO Box 1000

Maadi 11728, Cairo, Egypt

**Tel:** +20-2 2522 0160

**Fax:** +20-2 2522 0161

**Web:** www.tamima.com.eg/  
tamtv.htm

**Email:** abeerm@tamima.com

**Language:** Arabic

**Reach:** Satellite

**Access:** Free-to-air

**Owner:** Tamima Group

**Launched:** 2000

Broadcasts home shopping programmes for 12-hrs a day.

### The Shopping Network

PO Box 117687

Dubai, United Arab Emirates

**Tel:** +971-4 283 2000

**Fax:** +971-4 283 2003

**Web:** www.tsn24x7.com

**Email:** info@tsn24x7.com

**Language:** Arabic

**Reach:** Satellite

**Access:** Free-to-air

**Owner:** TSN Holdings Ltd

**Launched:** 2006

Home shopping channel - broadcasts infomercials and spots for premium products.

### U-Mark

PO Box 18095

Riyadh 11415

Saudi Arabia

**Tel:** +966-1 476 1205

**Fax:** +966-1 476 7993

**Web:** www.u-mark.net

**Email:** info@u-mark.net

**Language:** Arabic

**Reach:** Satellite

**Access:** Free-to-air

**Owner:** United Marketing & Trading Co.

Home shopping channel.

## Arabic & English

### Al Thuraya TV

PO Box 4816

Riyadh 11412

Saudi Arabia

**Tel:** +966-1 476 9191

**Fax:** +966-1 476 9191

**Web:** www.thanetv.com

**Email:** vdillas@thanedirect.ca

**Language:** Arabic & English

**Reach:** Satellite

**Access:** Free-to-air

**Launched:** 1998

24-hr shopping channel.

### Thane X-Press Shop TV

PO Box 4816

Riyadh 11412

Saudi Arabia

**Tel:** +966-1 476 9191

**Fax:** +966-1 476 9191

**Web:** www.thanetv.com

**Email:** ziadc@impex.com.sa

**Language:** Arabic & English

**Reach:** Satellite

**Access:** Free-to-air

**Launched:** 1998

24-hr shopping channel.

## Arabic, English & Persian

### ME Shop TV

PO Box 502471

Dubai, United Arab Emirates

**Tel:** +971-4 369 7535

**Fax:** +971-4 369 7510

**Web:** www.meshoptv.com

**Email:** info@meshoptv.com

**Reach:** Satellite

**Access:** Free-to-air

**Owner:** ME Shop TV

**Launched:** 2006

Home shopping channel broadcasting 24-hours a day.